



**Reduced sugar** is a significant trend in the beverage and functional food space, but finding the right sweetness level, overall taste and functionality can be a challenge. AIDP offers both conventional low-calorie sweeteners and sugar reducing systems.

# Sweetener Ingredients

<b>Product</b>	<b>Sweetness Level</b> <i>(compared to sugar)</i>	<b>Applications</b>
<i>Conventional Erythritol</i>	<i>60-70%</i>	<i>Beverage, Dairy, Confectionary, Frozen Dessert</i>
<i>Conventional Monk Fruit 50%</i>	<i>200x</i>	<i>Beverage, Dairy, and Confectionary</i>
<i>Conventional Monk Fruit 40%</i>	<i>180x</i>	<i>Beverage, Dairy, and Confectionary</i>
<i>Stevia 90-99%</i>	<i>120x</i>	<i>Beverage and Natural Flavor</i>
<i>Acesulfame K</i>	<i>200x</i>	<i>Beverage, Yogurt, dessert, sugar free ice cream</i>
<i>Chicory Root Inulin</i>	<i>10%</i>	<i>Confectionary, Nutritional Bars, and Snacks</i>
<i>Sucralose</i>	<i>600x</i>	<i>Beverage, Baked goods, candied fruit</i>
<i>Xylitol</i>	<i>95%</i>	<i>Chewing gum, Candy, Chocolate, Coffee sugar, Beverage, Desserts, Ice cream, Children foods, Traditional foods</i>
<i>Allulose</i>	<i>60-70%</i>	<i>Beverage, Dairy, Confectionary</i>
<b>ORGANIC SWEETENERS</b>		
<i>Organic Erythritol</i>	<i>60-70%</i>	<i>Beverage, Dairy, Confectionary, Frozen Dessert</i>
<i>Organic Agave Syrup</i>	<i>25x</i>	<i>Bakery, Beverages, Dairy, Baby Food, Cereal &amp; Granola, and Confectionary</i>
<i>Organic Sweet Agave Powder</i>	<i>25x</i>	<i>Pet Food, Cereals, Bakery, Dairy, Confectionary, Desserts &amp; Ice Creams, and Soft Drinks</i>



**NuSweet™**, is **AIDP's** newest natural erythritol-free sweetener system. It provides a proprietary low cost natural sweetener designed to mimic the mouthfeel and taste of traditional cane sugar.

### **NuSweet™ Key Advantages:**

- All-natural, zero calorie sugar substitute
- Clean label, non-gmo, zero calorie, zero glycemic index and zero net carbs
- Keto-friendly applications
- Suitable for diabetics
- Free of major allergens
- No Erythritol or sugar alcohols
- Contains soluble dietary fiber
- Batch consistency
- Water soluble and easily dispersible

### **Flavor Suggestions:**

- Citrus Flavors
- Berry Flavors
- Real Fruit Juices

### **Inclusion:**

- **nusweet.**  
1.5-1.8g per serving
- **nusweet. Plus**  
Concentrate for stick pack  
0.5-0.7g per serving

### **NuSweet™ vs Cane Sugar**

	Version	Serving Size	Fiber	Calories	Net Carb	Glycemic Load
<b>nusweet.</b>	Non-GMO	1.5g	1g	0	0	0
	Organic					
<b>nusweet. Plus</b>	Non-GMO	0.5g	0.3g	0	0	0
	Organic					
<b>Cane Sugar</b>		25g	0	100	25g	60

\*source: USDA, turbinado sugar

Typical Label: **NuSweet™** (tapioca fiber, stevia extracts, monkfruit extract, natural flavors)



**Food & Beverage**

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.