

Clinical Studies. Crosses Blood-Brain Barrier. Consumer Confidence.

Magtein® (Magnesium L-threonate) is the only bioavailable magnesium brain health ingredient that works by crossing the blood-brain barrier improving brain and mental health with over 91,000 reviews on Amazon with an average of 4.5 stars.

Published Clinical Studies

Strong clinical evidence supports the effectiveness of **Magtein** for brain and mental health. **Magtein** has a robust clinical program with four published double-blind placebo-controlled human clinical studies, with more on the way, in addition to numerous animal and in vitro studies. The studies evaluated the effect of **Magtein** on neurological health in memory, specifically measuring associational learning, recognition, recall and attention, as well as productivity, mood and fear.

PRODUCT FACTS:

Clinical Study & Mechanism of Action Advantages

- Supports brain & mental health
- Supports positive mood and productivity
- Improves sleep quality
- Supports performance speed, cognitive processing, attention, & recall
- Effectively crosses the blood-brain barrier

Easy to Use & Formulate

- Clinical effect at 1-2 grams/day for supplements
- Allowable in food & beverage with a nutritional facts label
- Tasteless & odorless
- Highly stable under typical beverage manufacturing
- Stable in low pH conditions
- Multiple granulation sizes for various delivery systems

Certifications

- FDA GRAS
- Health Canada approved
- Kosher, Halal
- Allergen free
- Novel Food Approved

Fast acting
High repeat purchase rate
On-Trend

Commercial SuccessSales Over 30% 5-year CAGR

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