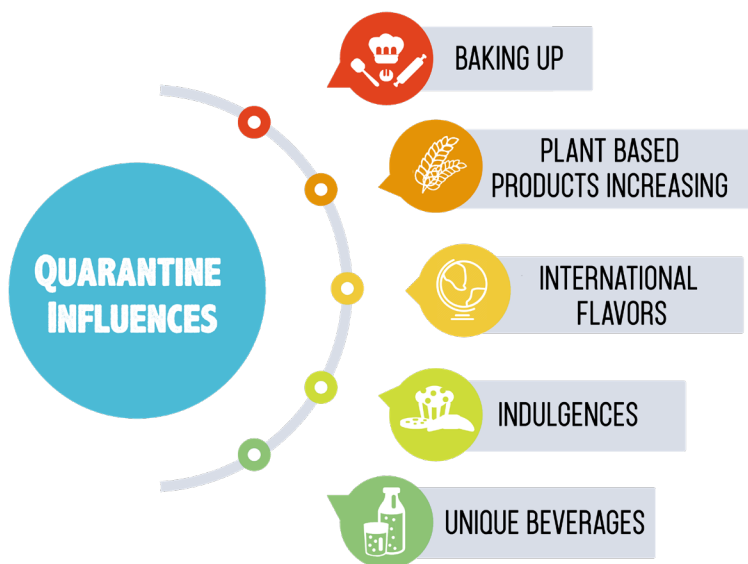
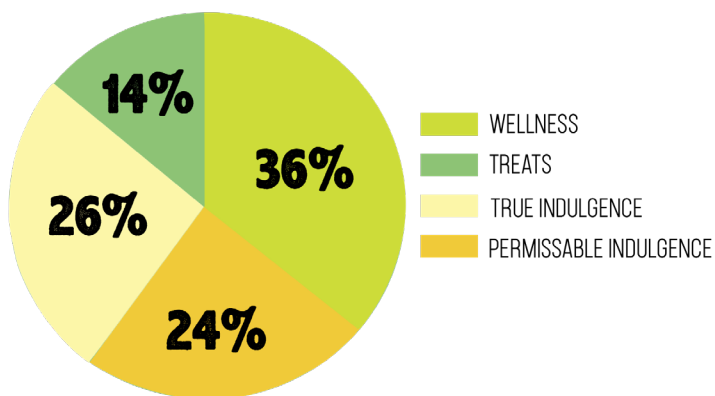


# Top Trends in the Snack Category

Snacks are growing at a faster rate than other food segments. The stay at home measures and millennials are driving key changes in snacking. This infographic highlights key snack trends and category opportunities.

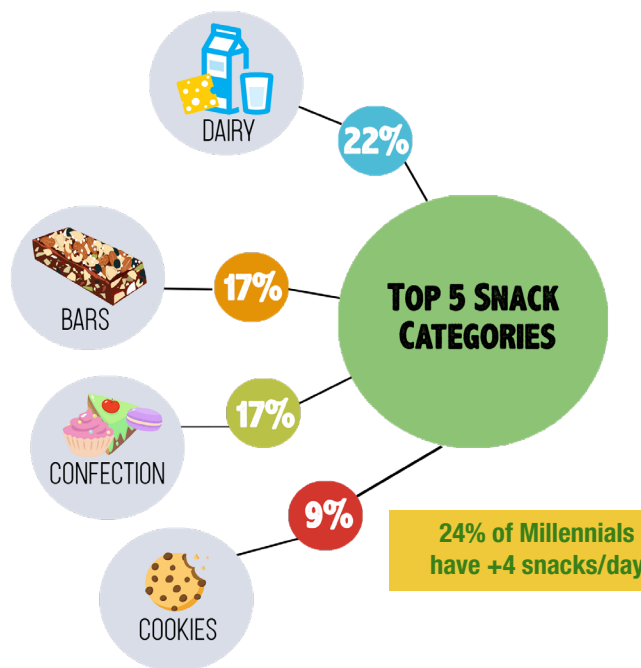
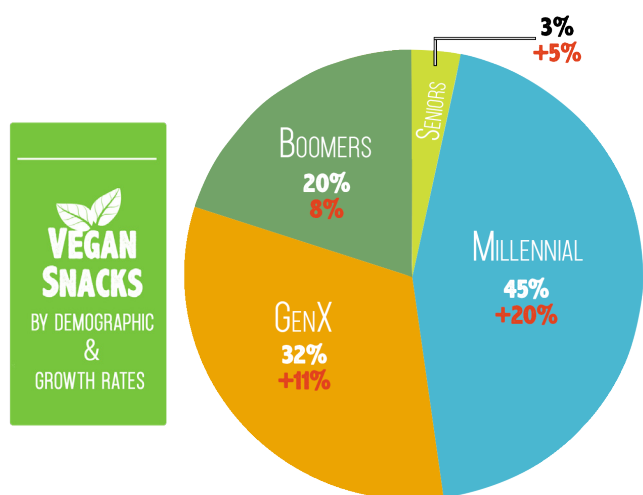


Healthy Snacks are 60% of the category and leading in growth rates.



Snacking is a way of life for Millennials—blurring the definition of snacks and meals.

**Clean eating trends are important to Snacks:**  
Vegan snacks are growing +16% in dollars, across all age demographics.



## Types of Snacks Millennials want:



Source: IRI Data

customer@aidp.com • 866-262-6699 • aidp.com



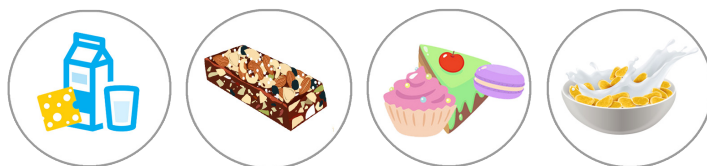
## Snack Solutions Worthy of Double-Dipping

# VegD3<sup>®</sup>

VegD3<sup>®</sup> is the only pure, fully sustainable, certified organic plant-sourced Vitamin D3 suitable for Vegans and for those looking for a 1:1 replacement to the animal source. Alternative vegan Vitamin D3 sources are from lichen which involves damaging harvesting methods to the environment.

- Vegan
- Sustainable
- Organic
- USDA Eco-Certificate

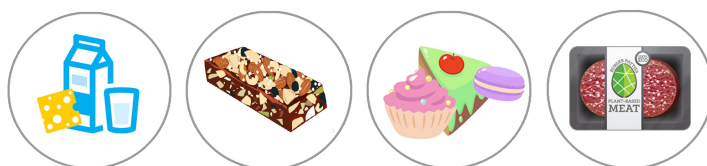
- Ideal for:
  - Dairy
  - Bars
  - Confections
  - Cereals



Alginates from Algaia are naturally-occurring polysaccharides produced from brown algae. This clean, vegan, eco-sourced ingredient delivers excellent mouth-feel, is heat resistant and has acts as a powerful thickening agent.

- Vegan
- Sustainable
- Naturally Source
- Vegan, Plant Based
- High Stability
- Heat Resistant
- Powerful Thicken & Gelling Agents

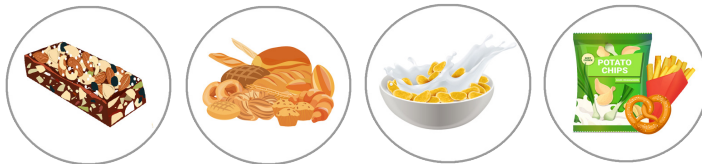
- Ideal for:
  - Dairy
  - Bars
  - Confections
  - Alternative Meats



# TIGERNUT

The TigerNut is a complete and balanced food. It is a vegetable protein source with high biological value (14% arginine), contains 3x times more potassium than Bananas and is great source of antioxidants(Vitamin E). TigerNut provides that unique, international flavor for which consumers are searching.

- Vegan
- Sustainable
- Support satiety
- Low Glycemic Response
- Gluten Free
- Organic
- Ideal for:
  - Bars
  - Baked Goods
  - Cereals
  - Salty Snacks



## GREEN BANANA FLOUR

Green Banana Flour is a new fruit-based ingredient that is naturally rich in resistant dietary starch, which provides beneficial prebiotic dietary fiber. Green banana flour provides lift in baked goods, superior water binding activity in meat alternatives, emulsification in beverages and sauces, and is an excellent source of dietary fiber.

- Vegan
- Sustainable
- Organic
- Support Satiety
- Ideal for:
  - Bars
  - Cereals
  - Baked Goods
  - Alternative Meats
  - Salty Snacks





Our green sprout powders are grown till cotyledon formation. More nutritious, than classic vegetable powders, the green sprout powders derived from this super food provide an amazing combination of antioxidants, probiotics, plant protein, digestive enzymes, and adaptogens. In addition, broccoli, kale and alfalfa, all provide a good source of Sulforaphane.

- Vegan
- Sustainable

• Ideal for:

- Bars
- Baked Goods
- Cereals
- Alternative Meats
- Salty Snacks



- Alfalfa
- Broccoli
- Black Tuscan Kale
- Radish



## ABOUT AIDP:

AIDP, Inc. is an industry leader in developing and sourcing innovative ingredients for the health, functional food and beverage industries. With a focus on healthy snacks, we are proud to provide sustainably sourced, clean label ingredients and products solving formulation challenges. We at AIDP account for a number of factors when defining clean label, starting with ingredients that are naturally-derived and/or plant-based, available in organic grade, produced without genetic modification and meet tight standards for impurities. Lastly, as food sensitivities have become a growing concern, we look to offer ingredient solutions that are free from common allergens.

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**AIDP**  
Your Trusted Partner

customer@aidp.com  
866-262-6699  
aidp.com

