



Your Trusted Partner

Plant Proteins

AIDP
Your Trusted Partner

customer@aidp.com
866-262-6699
aidp.com



Plant Protein Category

The plant protein market is forecasted at USD \$9.5 billion in 2024 and is expected to register a CAGR of 7.0%, during the forecast period (2019-2024).

Plant Proteins have benefitted from consumers shift from sports nutrition to lifestyle products



Plant Protein Category

Plant Proteins
Are High
Growth &
High Volume

Discovery by Trend Recommendations

Power Trends

Compete by having the most innovative products in this space:

- Endocannabinoid System
- Time Honored Ingredients
- Sugar Vilified
- **Eat More Plants**
- Quest for Rest
- Brain Health
- **Plant Protein**

Emerging

Differentiate by engaging consumers in these discussions:

- **Plants Elevated**

Mature?

Make sure you have these in your store; monitor sales:

- Responsible Meat & Dairy Protein
- Novel Alts
- **More Protein Please**
- Healthy Microbiome
- Digestive Health
- Inflammation
- Immunity



Plant Protein Category





Plant Proteins
Are High
Growth &
High Volume

- Key Factors driving demand for plant proteins
 - Gradual shift to vegetarian and organic products
 - Meat adulteration and animal-borne diseases
 - Improved technology on alternative meat products
 - Sustainability and concern over Mother Earth

The Pea Protein Market Demands a Variety of Solutions



AIDP Pea Protein Portfolio

	Technology	Source	Protein Content	Applications
	Fermentation Physically separated	Canada & China	80%	Food & Beverages Low Foaming
	Physically separated Non-fermentation	Canada & China	80%	Shakes & Beverages
	Textured for Food applications Physically separated	Canada & China	80%	Alternative Meats Vegan Entrees Bars
	Fermentation	Canada	80%	Sports Nutrition Supplements

Organic Available on all Peasipro Forms



AIDP Other Plant Based Proteins

 RisaPRO

Brown rice protein – smooth taste and texture, with similar muscle building capabilities as whey protein.

Fava Bean

Good digestibility. Mild flavor. Excellent for alternative meats. 88% protein content.

 Advantein

Proprietary blend of pea and rice protein – sweet, creamy taste with PDCAAS of 1

Hempprotein

Highly sustainable, clean source of protein from hemp seeds

*Mung Bean
Protein*

High quality, >80% protein – good source of fiber, antioxidants, easy to digest with anti-inflammatory properties. Highly sustainable.

AIDP Plant Based Proteins

Pumpkin Seed PROTEIN

Produced through a proprietary, cold-pressed process – lightly sweet, nutty flavor and perfect for powder and food bar formulations

Chickpea

A growing segment containing a rich amount of protein and also the excellent fiber, mineral and vitamin content.

Sacha Inchi

Plant protein with a long history of traditional use – PDCAAS 1 and great for drinks, cereals and food bars



- AIDP, Inc. offers a custom blending service to create a proprietary blend of rice and pea proteins
- Optimizing amino acid profile achieving a PDCAAS value of 1
- Delivering a sweet creamy taste.
- Forms available:
 - Rice/Pea 80%
 - Rice/Pea 80% Organic
- Applications:
 - Sports nutrition products
 - Smoothies
 - Meal Replacement products



- Brown rice protein – smooth taste and texture
- Similar muscle building capabilities as whey protein
- Forms available:
 - Rice 80%
 - Rice 80% Organic
- Applications:
 - Sports Nutrition
 - Pasta
 - Infant products



Emerging Plant Proteins

Hemprotein

- ✓ Rich in Omega-3
- ✓ Easy Digestion
- ✓ Ideal for Bars & Shakes
- ✓ Sustainable
- ✓ 60% & Organic

Chickpea

- ✓ High Fiber
- ✓ Satiety Benefits
- ✓ Ideal for Weight Loss Shakes and Bars

Fava Bean

- ✓ Highly Nutritious
- ✓ Rich Source of Dietary Fiber
- ✓ Suitable for Savory & Sweet Applications
- ✓ 88%

Advanced Plant Proteins

Peasipro

Creamy
Ultra
Organic

Advantein

Hempprotein

Chickpea

Pumpkin Seed
PROTEIN

Peasipro^{TX}

Risa^{PRO}

Sacha Inchi[★]

Mung Bean
Protein

Fava Bean

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