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FINAL FOR RELEASE

**AIDP CELEBRATES 20 YEARS OF SUCCESS;
COMPANY TO PRESENT FURTHER DIGESTIVE HEALTH
INGREDIENTS AT SUPPLY SIDE WEST**

Functional ingredients supplier AIDP continues to broaden its “digestive health” ingredient portfolio; adds probiotics and novel vegetable-based GOS to customer offerings; Booth #AA143

City of Industry, CA – September 2016 – City of Industry, CA – As AIDP celebrates 20 years as a leader in the functional ingredients industry, the company prides itself on having created a foothold in the marketplace by identifying ingredients to address consumer trends. In the last few years alone, the company has developed successful solutions to address the burgeoning areas of cognitive health, digestive health, bone health, and the demand for organic and non-GMO plant-based proteins.

AIDP is focusing on several key categories with great growth potential and specifically ingredients designed to manage the human microbiome. On the heels of a very successful launch of its Xylo-oligosaccharide (XOS) prebiotic PreticX™, AIDP will be adding probiotics through an agreement reached with THT, a Belgian company, part of the Prayon Group of companies that specializes in selection and production of lactic ferments in healthcare products (probiotics) and foodstuffs (starter and bio-protective cultures.) It was a natural addition for AIDP, as the use of PreticX has centered around the need for prebiotics and probiotics to be used together.

“We see huge potential in supplying ingredients that manage the microbiome,” states Mark Thurston, president of AIDP. “I am pleased to have built a relationship with a company such as THT backed by good science and the resources of the Prayon Group.”

In addition, AIDP announces that it will be the supplier of plant-based galacto-oligosaccharides with clinical studies showing benefits in both gut health and satiety.

In the area of ‘Beauty from Within’, AIDP will be showcasing its Fish-based Collagen Naticol from French Manufacturer Weishardt, which is supported by recent clinical studies in skin care.

“Supply Side West is our premier showcase event each year,” adds Thurston. “We have exciting developments in all of our company’s focus areas – digestive health, cognitive health and beauty from within, joint and bone health – to share with show attendees.”

AIDP will be demonstrating a variety of food and beverage items containing these ingredients at Booth #AA143.

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AIDP is a leader in functional ingredients, with a focus on extensively researched products that meet consumer demand for wellness and healthy aging. Our commitment is to source high-quality ingredients and provide proprietary solutions that address formulation challenges. AIDP's success is grounded in its depth of experience and commitment to strong science for functional food and beverage product development.