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FINAL FOR RELEASE

AIDP Announces the Publication of KollaGen II-xs™ Study on reducing joint pain and improved mobility

City of Industry, CA – August 2016 – Functional ingredients leader AIDP, Inc. announces the recent publication of the 30-day clinical investigation on the safety and efficacy of KollaGen II-xs™, a unique and specialized collagen type II hydrolysate. This dietary ingredient distributed by AIDP had been shown to support joint health, including range of motion, general pain and muscle strength. It is shown to be safe and efficacious in reducing symptoms of joint discomfort, and joint and cartilage disorders.

The study, entitled “A 30-day clinical investigation of the efficacy of KollaGen II-xs™, a new avian sternal collagen type II hydrolysate,” was recently published in the peer-reviewed journal HealthMED. http://healthmed.ba/wp-content/uploads/2016/06/healthmed_10_2_web.pdf. The results of the study indicate that the administration of 1500 mg of avian sternal collagen type II hydrolysate daily ingested over 30 days is safe and efficacious in reducing symptoms of joint discomfort. 78% of the individuals at the end of the study noticed substantial improvement in relief of symptoms, including range of motion, pain and muscle strength.

AIDP’s Vice President of R&D, Dr. Jennifer Gu stated: “Kollagen II-xs® contains important glycosaminoglycans (GAGs), including chondroitin sulfate and hyaluronic acid, and can stimulate chondrocytes to produce collagen type II. Kollagen II XS is unique as it contains all the important components of cartilage: collagens and GAGs (chondroitin, hyaluronic acid) in a ratio similar to that in joint cartilage, thus providing a synergistic effect for cartilage rebuild”.

ABOUT AIDP

AIDP is a leader in the supply of functional ingredients, with a focus on extensively researched products that meet consumer demand for wellness and healthy aging. Our commitment is to source high-quality ingredients and to provide proprietary solutions that address formulation challenges. AIDP’s success is grounded in its depth of experience and commitment to strong science for functional food and beverage product development.

Comment [E1]: These are useful data points - include at least 1-2 more. We also need to explain what’s so special about the avian sternal collagen.