

HP Ingredients Appoints AIDP as a Licensed Distributor for LJ100® Tongkat Ali Extract

BRADENTON, FL – HP Ingredients has announced that AIDP (City of Industry, CA) is now a licensed distributor for its patented ingredient, LJ100®, a proprietary extract of *Eurycoma Longifolia*, and can now legally offer a high quality, patented, clinically proven Tongkat ali extract to AIDP's customer base.

“We chose AIDP as a licensed distributor of LJ100® because we are confident that AIDP will present LJ100® with integrity and help expand our reach in the marketplace,” said Annie Eng, CEO of HP Ingredients.

“AIDP is committed to providing our customers with the highest quality science-proven ingredients,” says Mark Thurston. “LJ100 is a great addition to our portfolio, as it's one of the most researched ingredients for the sexual health market.”

LJ100® is validated by 13 clinical trials that demonstrate safety, mechanisms of action, and efficacy in promoting energy, male virility/sexual health, reproductive health, and a healthy anabolic/catabolic state in men and in women. “LJ100® is an ingredient that we believe represents the very definition of a healthy aging supplement, and is therefore positioned for superlative growth,” Eng stated. “AIDP will be highly effective in expanding the LJ100® brand, its messaging, and will help monitor and protect the market from unlawful use of trademark or Tongkat ali (*E. longifolia*) claims,” she added.

LJ100® is protected by US patent #7,132,117 and worldwide patent, WO 02/17946 A1. It is certified Kosher and Halal, GMO-free and is self-affirmed GRAS.

Learn more about LJ100® at www.lj100.com, and HP Ingredients at www.hpingredients.com.

About HP Ingredients

HP Ingredients Corporation, founded in 2002, is a fast growing, innovative and ethical supplier of safe, branded, patented, science-based, clinically proven nutraceutical herbal extracts. HP Ingredients works closely with top patent-awarded scientists worldwide, to provide ongoing research on our proprietary, patented, and trademarked ingredients in a process similar to that of pharmaceutical products. We also ensure all globally obtained materials are sustainably harvested. We believe in conducting business in a manner that is of the highest professional, sustainable and ethical standards.

Our portfolio features patented [LJ100®](#) – men's health & sport nutrition; [ParActin®](#) – joint health & minor pain management; [Bergamonte®](#) – metabolic syndrome, cholesterol & blood glucose control, & weight management; [MaquiBerry™](#) – Patagonian superfruit with the highest antioxidant level of all fruits; [Citruslim®](#) – healthy weight management; [NeuroActin®](#) - supports learning & memory and neuronal health; [NoMax®](#) – increases nitric oxide for enhanced physical performance. HP Ingredients' specialized services include custom product development and private labeling of cutting-edge dietary supplements.

About AIDP

AIDP is a leader in functional ingredients, with a focus on extensively researched products that meet consumer demand for wellness and healthy aging. Our commitment is to source high-quality ingredients and provide proprietary solutions that address formulation challenges. AIDP's success is grounded in its depth of experience and commitment to strong science for functional food and beverage product development